



SIR ADAM BECK Public School

1140 Snyder's Road West
Baden, ON N3A 0A8
Ph: 519-634-8757 Fax: 519-634-5077
<http://sab.wrdsb.on.ca>

May 1, 2015

Dear Sir or Madam,

We are a part of a growing community. In September 2015, our school population will be changing to include intermediate classes (Grade 7, and eventually Grade 8 students). Previously, intermediate students in our community have been attending Baden Public School, where a vibrant and exciting instrumental music education program is offered. Our goal is to offer this same quality education not only to our new intermediate students, but also to our upper junior students. However, we are starting from scratch and we need your support to raise the \$40,000 it will take to launch this program.

Music is, and always has been, near and dear to our hearts at Sir Adam Beck Public School (SAB). All students in the school and our community as a whole would benefit from an engaging music program through mini concerts, community presentations and of course, an inspiring extracurricular instrumental music program. Your donation will help us to purchase the 36 instruments, music stands and music performance resources needed to help SAB Build the Band. Simply go to www.wrdsb.ca/wefi to complete your tax deductible donation (online donation instructions are included following this letter).



Instruments	Cost
10 flutes	\$409.00/ea
6 clarinets	
6 trumpets	
4 trombones	
4 alto sax	\$900.00/ea
2 tenor sax	\$1,125.00/ea
1 baritone	\$1,410.00/ea
1 bass clarinet	\$1,625.00/ea
1 baritone sax	\$2,500.00/ea
1 tuba	\$3,500.00/ea
Music Stands	\$2,000.00

Every donation is important. Music in education is important. A recent University study has revealed that students in elementary schools with superior music education programs scored around 22% higher in English and 20% higher in math scores on standardized tests, compared to schools with low-quality music programs, regardless of socioeconomic disparities among the schools or school districts (<http://www.pbs.org/parents/education/music-arts/the-benefits-of-music-education>). We thank you, our community thanks you, and, most importantly, the students thank you for your assistance in providing a better, musical, educational experience.

Sincerely,

Roger Boettcher (Principal, Sir Adam Beck Public School)
Andrea Emrich and Sara Roth (Music Teachers, Sir Adam Beck Public School)



Waterloo Region
District School Board



Donor Recognition

As an expression of our gratitude for your commitment to your community and to music education, we would like to recognize your giving through our Donor Recognition Program.

Platinum Donor: \$2,500 or more

- Plaque in Sir Adam Beck Public School front foyer
- Advertising in the 2015-2016 Sir Adam Beck Public School yearbook
- Letter of recognition sent to all Sir Adam Beck and New Dundee Public School families
- Recognition on the Sir Adam Beck Public School website for the 2015-2016 school year
- Engraved plaque on instrument case(s) identifying Donor Name and Level, if donation is for the purchase of one or more instruments
- Recognition in the Baden Outlook and the New Hamburg Independent at the start of the 2015-2016 school year

Gold Donor: \$1,000 - \$2,499

- Advertising in the 2015-2016 Sir Adam Beck Public School yearbook
- Letter of recognition sent to all Sir Adam Beck and New Dundee Public School families
- Recognition on the Sir Adam Beck Public School website for the 2015-2016 school year
- Engraved plaque on instrument case(s) identifying Donor Name and Level, if donation is for the purchase of one or more instruments
- Recognition in the Baden Outlook and the New Hamburg Independent at the start of the 2015-2016 school year

Silver Donor: up to \$999

- Letter of recognition sent to all Sir Adam Beck and New Dundee Public School families
- Recognition on the Sir Adam Beck Public School website for the 2015-2016 school year
- Engraved plaque on instrument case(s) identifying Donor Name and Level, if donation is for the purchase of one or more instruments
- Recognition in the Baden Outlook and the New Hamburg Independent at the start of the 2015-2016 school year

Your generous support is greatly appreciated!

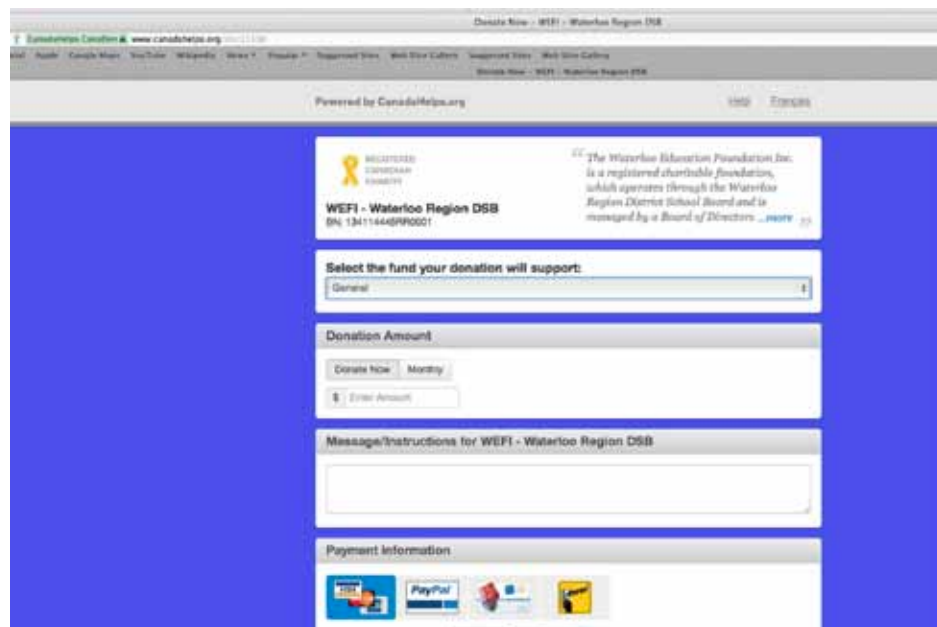


HOW TO DONATE USING WEFI

1. Go online to www.wrdsb.ca/wefi. Click on the “**Donate Online!**” button:



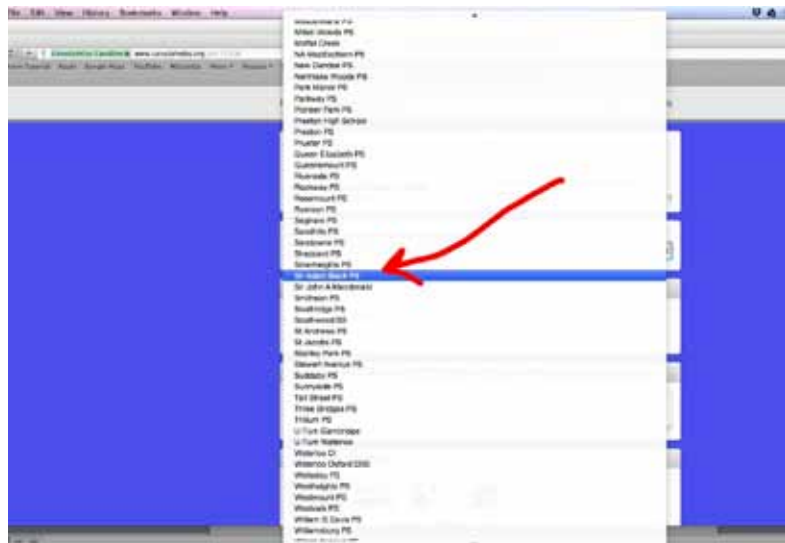
2. You will be re-directed to the canadahelps.org website (this registered charity organization is responsible for securely collecting the funds). Your screen should appear as below:





HOW TO DONATE USING WEFI

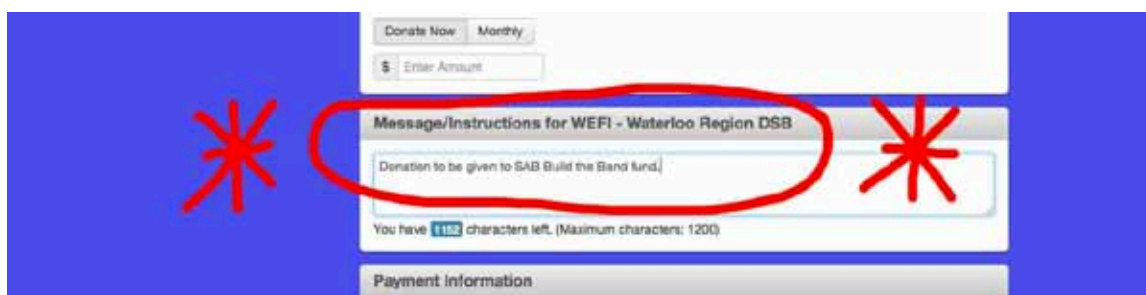
- Click on the dropdown arrow beside **"Select the fund your donation will support:"**. Scroll down and choose **"Sir Adam Beck PS"**.



- Enter the **Donation Amount** and frequency of which you wish to give.



- *IMPORTANT***: You must include a message in the **"Message/Instructions for WEFI - Waterloo Region DSB"** box stating where to direct your donation, for example: **"Donation to be given to SAB Build the Band fund"**:





HOW TO DONATE USING WEFI

6. (Scroll down). Enter your payment information.

7. (Scroll down) Enter your tax receipt information.

8. You may choose whether you want to: dedicate your donation, remain anonymous, or support CanadaHelps.

9. Click "Complete Donation Now".

Thank you very much for your generous support of our students' music education.